

## 'Sunchild' is 2024's 'rebirth' anthem from Danish-born artist Jakob The Liar



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**Release Date: 5th January**

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Following on from the success of his 2023 releases 'H E A R T B E A T' and 'Vi@gr@ Falls & P!\$\$ Graffiti,' **Jakob The Liar** kicks off 2024 in fashion with his renaissance anthem 'Sunchild,' - a stirring, colossal track boasting a rich sonic soundscape of layered vocals and acoustic guitars, transcendental atmospheric and an almost tribal rhythmic feel combined with a majestic horn section. Lyrically, the song delves into an existential rebirth following a prolonged period of social isolation and healing after miraculously surviving a paralyzing illness. Backing these life-affirming lyrics and anthemic melodies is a very progressive musical arrangement plucking elements from folk, world music, orchestral and indie pop, adding to the sense of a complete artistic renaissance which effortlessly integrates the musically diverse reference points along **Jakob's** journey. "Sunchild is a song about starting over", **Jakob** says. "Wherever you're at in life, whatever you're going through - I wrote this song to remind everyone (and myself) that it's never too late to turn things around." Much like his musical inspirations - most of which hail from the 90s alternative scene, the song has a rare introspective yet hopeful audacity and timelessness to it which makes this an unmissable track to start a fresh with in 2024.

Hailing from all across the globe but born in Denmark, culturally enriched **Jakob The Liar**, aka **Jakob Kupferberg**, is a multifaceted singer songwriter and musician currently taking the alt pop scene to a whole new level. He embarked on this creative journey at a young age, strumming his dad's battered guitars as an escape from a turbulent and ever-changing upbringing. His adolescent dreams of becoming a rock star took a profound turn when a medically-induced and paralyzing illness forced him to re-evaluate his life and the music he was destined to create. As he gradually recovered - guided by a voice urging him to tell his story, **Jakob's**

music started taking shape. He released two EPs under his civil name, **Jakob Kupferberg**, titled '**Crystallised in Moonshine**' and '**Sweet Surrender**,' receiving praise in the independent press. As he began to travel the world on a journey to grow his musical identity and sound, he continued to write songs and develop his unpredictable yet strangely therapeutic song-writing. Deriving his stage alter ego from the titular character of Jurek Becker's book *Jacob The Liar*—set in a Jewish ghetto during WWII and later made into a film starring Robin Williams—Kupferberg's distinct blend of folk, pop and rock encompasses the extremes of the human experience. Infusing his music with influences ranging from the melody-driven vulnerability of **Jeff Buckley** to the boundless artistic pursuits of **Thom Yorke**, his music documents a life that has been both unpredictable and uncompromising. With **Sunchild** marking the third single from his upcoming EP '**Wake Up Mr. Kupferberg**', this emerging songster is determined to make 2024 a musically exciting and memorable one.

**Influences** Jeff Buckley, Radiohead, Rage Against The Machine, Coldplay, Foo Fighters, Ani DiFranco, The Beatles, Lenny Kravitz, Jose Gonzales, Håkan Hellström, Kashmir

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“There is a truth to this kind of music from Jakob The Liar that makes you tear up”

**Wes Banderson, Indie Music Flix**

“Not only does Jakob’s talent lie in his ethereal compositions but also within his introspective vulnerability”

**Rebecca Todd, Turtle Tempo**

“Jakob The Liar drives with a clear sense of integrity and character, each new release shifting gears unexpectedly”

**Rebecca Cullen, Stereo Stickman**

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